Ekaterina Stetyukha \* Street \* Postal Code City \* Country‘

Company name

City

Person

**Cover letter**

Dear Sir or Madame,

As an experienced Russian journalist apply for an internship at your company in the branch «Text! /Conception/Marketing». In Russia in 2007 I graduated from the university and got my degree in linguistics and communication science. In 2010 I obtained my master degree in the consequent scientific field. In fall 2010 I took part in the program «Journalsten International» supported by German Academic Exchange Service (DAD),

For three years I have worked at the press centre of my university in Russia and collected a number of published journalistic experiences. Having taken care of PR projects running in the office I acquired ‘new knowledge in public relations and marketing. My responsiilies were advertisement as well cultural events, marketing for educational projects and entire university.

As part of my job I updated the university site, I learned some htm atthe same time and enjoyed it lot. Eventually I created my own blog and described some projects online as well as promoted some of the Initiatives of our universiy. I was responsible for organisation and coordination of media, educational and cuitural that involved set-intiative and self-discipline as well as good team working skis. For example, our team organised the project named "Hand-Made". We spread the word in order to gather artisans in order to help them promote themselves and sell their products. In the end effect we organized a huge exhibition. In a years time the project was repeated and attracted even more exhibitors and shoppers.

Direct international experience set in as part of my studies in 2008 when | took part in the Russian-German students’ exchange programme in collaboration with Merseburg University of Applied Sciences and Hamburg University. In this project my responsiblity was to translate <Ru Eng>, <Eng Ru>, <DeEng>. Back in Russia | published a number of journalistic materials about the international meeting. In 2007 | took part in a exclusive mecia-training provided by . Russian Regional Environmental Centre \* and Green Horizon Magazin " (Hungary) a sI was involved in ecological journalism. I April 2008 I was, invited as an expert for printing media and a team member at the German-Russian media project . Medienképfe. Deine Kompetenzen. Deine Ideen. Deine Medien. provided and promoted by Robert Bosch Foundation, Goethe-Insttut and DAD.

I am available to start the internship at your company in December, 1 2010.